

Summary

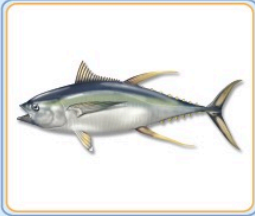


Indonesia Tuna FIP

A fishery improvement project (FIP) is a multistakeholder effort to address environmental challenges in a fishery.

Summary

Sea Delight's activities to improve the yellowfin tuna fishery in Sendang Biru are a specific FIP that also contributes to the implementation of the national Indonesia tuna FIP Action Plan. Improvement activities include: logbook data collection, vessel registration, community-based surveillance programs, and improving tuna quality trainings. A national tuna FIP coordinated by WWF was established in 2011 with the goal of having all Indonesian tuna fisheries meet the MSC standard by 2020.



Species	Yellowfin tuna (<i>Thunnus albacore</i>)
Location	Sendang Biru, East Java
Gear	Handline
Stakeholders	Ministry of Marine Affairs & Fisheries, East Java Provincial Marine & Fisheries Body, Malang Regency Marine Fisheries Body, Seafood Savers, Sea Delight, AP2HI, others
Start Date	June 2012

- Active supply chain participation?
- Public commitment?
- Timebound objectives defined?
- Published work plan?
- System for progress tracking & reporting?
- WWF Indonesia Seafood Savers member?

Highlights

Sea Delight supported Indonesian government efforts to join the WCPO in 2015



Sea Delight continued vessel registration activities in Sendang Biru and Sorong ports in 2015

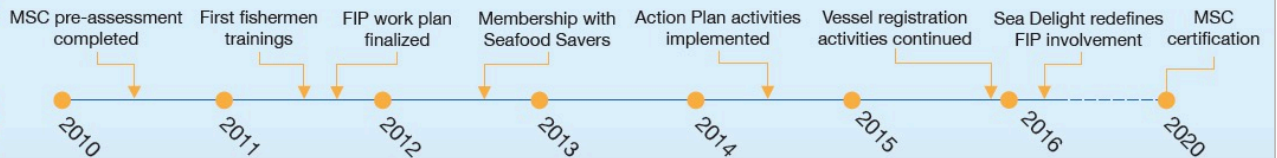


Sea Delight participated in fish handling and logbook trainings to improve fish and data quality in 2015



Timeline

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2015-2016 FIP Highlights

1. Logbook data collection activities remain ongoing in Sendang Biru;
2. Vessel registration activities remain ongoing;
3. Community surveillance programs continue to be investigated with fisherman's associations;
4. Trainings held to increase tuna product quality, register vessels, and assist with logbook completion.



Sea Delight's FIP Membership and Contribution – Sea Delight engages its supply chain in FIP activities specifically for handline caught yellowfin tuna in Sendang Biru, East Java, Indonesia. Sea Delight joined the Seafood Savers program in October 2010 as a prerequisite for FIP participation. Seafood Savers is a program led by WWF Indonesia (WWF-ID) that engages seafood businesses to work in and promote sustainable fisheries. Sea Delight's activities to improve yellowfin tuna fisheries in Sendang Biru are a subset of the national Indonesia tuna FIP activities being conducted at the local level. In the upcoming year, Sea Delight will be changing its role in the FIP from leading FIP activities on-the-ground to one of assisting their suppliers that are now directly involved in FIP activity implementation. With new industry groups such as the Asosiasi Perikanan dan Handline Indonesia (APPHI/ AP2HI – Indonesian Pole and Line and Handline Fisheries Association) joining FIP efforts over the past year, the momentum for significant progress is growing. Company efforts will be focused on getting vendors engaged in the FIP and to work with local NGOs to develop a work plan. Sea Delight participation in FIP activities will be based on specific activities for which their support is needed but those requests will be reviewed on a case-by-case basis. Detailed below are activities that Sea Delight is currently involved in:

2015-2016 Sea Delight FIP Activities

1. **Logbook Data Collection** - Improving the quality of data collected by the logbook program is an ongoing activity and fishermen have continued to reach out to Sea Delight for further assistance with logbook protocols. Assistance was provided to help fishermen in Sendang Biru differentiate between bigeye and yellowfin tuna in the data recording process. One difficulty noted by Seafood Savers is that the information in the logbook has not been standardized. In many cases, local names for various fish types are still used in the logs. Fishermen are still becoming accustomed to recording data in logbooks and local fisheries authorities continue to expand this program.
 - a. **FIP Action Supported** – Logbook data collection activities supports FIP Action 1.2 “Extension of the management system to local level”. Data collection, outreach, and training activities with fishermen support the education of fishermen on management, bycatch, and ecosystem interactions.
 - b. **Importance** - Logbooks collect important fishery data needed to improve tuna management. These activities establish a baseline for future tuna management measures and strengthen relations with government and fishermen.
2. **Vessel Registration** - Sea Delight has continued to assist the regional fisheries office in Sendang Biru, East Java in fishing vessel registration and local fisheries authorities continue to expand the program to all three ports of Sendang Biru. So far at least 116 boats of 400+ vessels have been registered. The regional fisheries office reported that any vessel unloading fish (regardless of home port) in Sendang Biru that was not registered would be penalized and forced to enter registration process. More work needs to be done in the two smaller ports of Prigi and Pacitan and the registration of all fish aggregating devices (FADs) deployed by boats that supply Sea Delight's vendor needs to be completed.



- a. **FIP Action Supported** - Vessel registration activities support FIP Action 1.2 “Extension of the management system to local level”. Vessel registration activities aim to account for the full capacity of the fishing fleet and support the extension of management activities to the local level.
 - b. **Importance** - Active collaboration with local government involves Sea Delight in the decision-making process and consolidates decision-making and consultation activities with the Indonesian Tuna Commission and the Forum on Fishery Resources Utilization Management.

3. **Community Surveillance Programs** – Sea Delight has continued to research how community surveillance programs can play an effective role in the management of tuna resources, however this continues to be a difficult situation. Existing community surveillance programs exist in all three ports but primarily focus monitoring efforts on mangrove areas, far away from the offshore tuna grounds. Fishermen’s associations exist in all three ports and could be enlisted in a program. Real support and enforcement from fisheries authorities is one major area of concern.
 - a. **FIP Action Supported** – The eventual extension of community surveillance programs to the offshore tuna grounds supports FIP Action 4.3 “Education process for fishers on management measures for target species bycatch reduction and consequences of ecosystem interactions” and would support the action of strengthening community based management systems for handline and other coastal fisheries.
 - b. **Importance** – Eventual surveillance of offshore fishing activities to prevent IUU fishing would demonstrate effective fishery management measures and contribute to the long-term health of the stock.

4. **Improving Tuna Quality** - Sea Delight has continued outreach activities with fishermen in Sendang Biru to increase tuna quality through improved handling methods such as slurry ice. The work will be continued through Sea Delight’s vendor and the Asosiasi Perikanan Pole and Line dan Handline Indonesia (AP2HI).
 - a. **FIP Action Supported** – Trainings on improving product quality supports FIP Action 4.3 “Education process for fishers on management measures for target species, bycatch reduction and consequences of ecosystem interactions”.
 - b. **Importance** – Improved product quality is both economically and socially beneficial to small-scale fishermen in Sea Delight’s supply chain. Increases in revenue builds trust between Sea Delight and Indonesian fishermen and provides motivation for continued participation in the FIP.

5. **Support Indonesian Efforts to Join WCPFC** - Sea Delight participated in taking a tuna pledge, initiated through WWF’s Smart Fishing Initiative to encourage a sustainable management of tuna. This pledge



was also used as a tool, requesting the Indonesian government, in particular the Ministry of Marine Affairs and Fisheries, to become a full member of the WCPFC.

- a. **FIP Action Supported** – Taking the tuna pledge supports FIP Action 1.3 “Indonesia becomes a full Member of WCPFC and is instrumental in formulating strong precautionary policies at both RFMOs and implements decisions”.
 - b. **Importance** – By taking the tuna pledge, Sea Delight proactively supports Indonesia’s bid to become a WCPFC member.
6. **Attending Meetings** – Sea Delight participated in the annual monitoring meeting of tuna fishery improvements in Indonesia, carried out in May 2015. Sea Delight also participated in an FIP Stakeholders Workshop held by WWF-Coral Triangle. Sea Delight has also drafted a letter to the provincial fisheries management body in support of increasing efforts to register all vessels and FADs. The letter has not yet been sent due to uncertainty surrounding which suppliers will actually sign off on the letter.
- a. **FIP Action Supported** – Attending meetings addresses FIP Action 1.4. “Development of fisheries specific management plans” and FIP Action 2.1 “Decision making and consultation processes consolidated through FKPPS and the Tuna Management Committee, which implements management strategies in territorial, archipelagic and EEZ waters”.
 - b. **Importance** – Sea Delight created/implemented a tactical move in response to the annual monitoring of tuna fisheries improvement (FIP) report to be applied in Sendang Biru, Malang.

Sea Delight Next Steps – WWF-ID has recommended a set of actions for Sea Delight for the upcoming year. While the company will no longer employ on-the-ground staff to assist with the implementation of FIP work plan activities, these actions will aid the ongoing fishery improvement efforts:

1. Sea Delight will remain in close contact with WWF – ID and the Seafood Savers program to apply appropriate incentives to motivate suppliers should their level of FIP involvement decrease;
2. Sea Delight can provide financial assistance to sponsor events and aid the implementation of FIP work plan activities.

